

COLOR PALETTES

A CLOTHING SUGGESTION
guide

FOR A *SUGGESTIONS* *timeless* FAMILY PORTRAIT

What follows are some examples of harmonious outfits as well as some helpful advice in preparing for your session. Each palette contains sample colors to assist in making your clothing choices a little easier. No matter the palette, you will want to avoid clothing with big logos, text and characters.

BEGIN WITH A NEUTRAL THEME

For a classic look start with solid fabrics. Add a little pattern and splashes of color with the children's outfits and accessories on the adults (scarves, hats, necklaces and other jewelry, etc).

Do not mix dark and light tops and bottoms. Especially in larger groups. Mixing darks and lights creates a busy look. Keeping the entire group in medium to darker tones or all in lighter tones will draw attention to your faces.

TO SLENDERIZE

Dark clothing tends to slenderize. Longer sleeves also slenderize and flatter.

FOR A NATURAL LOOK

Sweaters, sport coats and other long-sleeved tops along with layered tops add depth and dimension. Jeans and casual slacks are great because they allow us the flexibility to create some portraits sitting on the ground. For outdoor portraits medium to deeper colors or jewel tones work better than pastels.

FOR A FORMAL PORTRAIT

For a stunning formal portrait start with a blend of rich, understated colors. Add a little dark-on-dark pattern with accessories. Don't be afraid to spice it up with a color splash, flattering necklines and jewelry. Darker tones work well to simplify the overall look.

TRY THIS

Lay out everyone's clothing in the room where your portrait will live. Replace outfits and add accessories until you achieve a complimentary and exciting look for that room. Also, after laying out the clothing choices you have in mind consider taking a quick snapshot with your phone. If you like what you see, this photo can be helpful when sharing this information with other family members and when shopping for the rest of the family.

EYE GLASSES

Most people that wear glasses from the moment they wake until they go to sleep want to wear their glasses in their portrait. Glasses however can produce glare and reflections covering their eyes. This is not retouchable. Glasses with an anti-reflective coating are okay to wear as the coating will reduce the reflection. Otherwise we recommend borrowing a similar pair of empty frames from your optometrist and wearing those or going without.



CHARCOAL PALETTE



THIS WORKS WELL WITH GARDEN AND STUDIO SETTINGS.
KEEP PATTERNS TO A MINIMUM



POP OF PLUM PALETTE



THIS WORKS WELL IN STUDIO, GARDEN, OPEN HILLSIDE AND CANYON SETTINGS



6 FRENCH SLATE PALETTE *9*



THIS WORKS WELL WITH STUDIO, GARDEN AND CANYON SETTINGS.
KEEP PATTERNS TO A MINIMUM



GOLD RUSH PALETTE



THIS WORKS WELL WITH GARDEN AND STUDIO SETTINGS
KEEP PATTERNS TO A MINIMUM



EARTHY PALETTE



THIS WORKS WELL IN GARDEN, CANYON, AND OPEN HILLSIDE SETTINGS.
ADD A POP OF COLOR, LIKE WARM RED.



FOREST PALETTE



THIS WORKS WELL WITH GARDEN, OPEN HILLSIDE AND CANYON SETTINGS.
KEEP PATTERNS TO A MINIMUM.



6 JEWEL TONES PALETTE 9



THIS WORKS WELL WITH GARDEN, STUDIO AND CANYON SETTINGS.
KEEP PATTERNS TO A MINIMUM.



LINEN PALETTE



THIS WORKS WELL WITH GARDEN, STUDIO AND OPEN HILLSIDE SETTINGS.
KEEP PATTERNS TO A MINIMUM.



SKY PALETTE



THIS WORKS WELL WITH "BEACHY", OPEN HILLSIDE AND CANYON SETTINGS,
OR EVEN IN STUDIO ON WHITE.
KEEP PATTERNS TO A MINIMUM.



6 SUMMER PALETTE 9



THIS WORKS WELL IN WHITE STUDIO SETTINGS.
KEEP PATTERNS TO A MINIMUM